



Partridge Acres

www.partridgeacres.com
info@partridgeacres.com

Partridge Acres Sponsorship Opportunities 2016

Partridge Acres is an equestrian destination for junior and adult amateur riders. Located in the west-end of Ottawa, Partridge Acres organizes 6 horse show days per year each attracting approximately 200 competitors and spectators combined.

Partridge Acres offers a variety of sponsorship packages for your consideration (each described in this document). Your support is greatly appreciated in creating a successful grassroots environment that encourages the development of young athletes.

We ask that you inform us of your decision as soon as possible in order for you to take advantage of the closely approaching events. We are looking forward to hearing from you. Please do not hesitate to contact us with any questions.

Thank you for your consideration.

Veronica Grajewski
Owner/Head Trainer at Partridge Acres & Horse Show Manager
info@partridgeacres.com



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1) Sponsorship: Partridge Stepping Stone Series Opportunity

- Series Sponsorship including 6 shows in 2016 (i.e. your company will "own" the sponsored division for the entire 2016 series. e.g. Greenhawk Ottawa Short/Long Stirrup Division)
- set price for the entire series -**\$250 or may be in the form of equivalent total value in gift donations (please provide 12 gifts for the division's Champion & Reserve Champion of each show)**

Includes the following:

- ✓ Your company name, logo & website link on the PA website
- ✓ Social media promotion (on Partridge Acres' Facebook Page)
- ✓ Your company's banner (provided by you) - posted at the show grounds
- ✓ Your company name announced during horse shows (for each award presentation in the division)
- ✓ Your company's business cards/brochures (provided by you) handed out during the show registry hours
- ✓ NOTE: private individuals may sponsor a division as well (Short/Long Stirrups sponsored by The Smith Family or sponsored in Loving Memory of...etc)



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Available Divisions:

- Lead Line- 7 and under
- Just off Lead Line
- Mini Stirrup
- Pre-Short Stirrup
- Short/Long Stirrup
- Pre-Children's
- Rusty Stirrup
- Rookie Stirrup
- Training/Junior/Amateur Hunter
- Mini Stirrup Medal
- Pre-Short Stirrup Medal
- Short/Long Stirrup Medal
- Pre Children's Medal
- PA Hunter Medal
- Pony Hack
- Horse Hack

Sponsorship: Friends of the Stepping Stone Show Series

- ✓ **\$50** sponsorship (monetary- unlimited number) - honorable mention on website and at shows "Thank you for your support..."

2) Sponsorship: Banner Only Option

- provide your own banner that will be displayed throughout the shows
- 6 full show days
- reach over 1200 (potential customers) for the season
- set price of **\$150**

Includes the following:

- ✓ position your banner strategically around the show ring or gates



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3) Hunter Derby Series Sponsorship Opportunity

- 3 levels of sponsorship
- sponsorship includes all 3 derbies
- NOTE: private individuals may sponsor the derby as well (sponsored by The Smith Family or sponsored in Loving Memory of...etc)
- We will accept donations in the form of gifts (i.e. products) – please ensure the gift or gift total the value of one of the Sponsorship Levels below

Sponsorship Level	Amount	Includes
Gold	\$300	<ul style="list-style-type: none">✓ PA website (name, logo & link)✓ Social media promotion (on Partridge Acres' Facebook Page)✓ Banner (provided by you)- posted at the show grounds✓ Promotional announcement during horse shows (for each award presentation)✓ Business cards/brochures (provided by you) handed out during the show registry hours
Silver	\$225	<ul style="list-style-type: none">✓ PA website (name, logo & link)✓ Banner (provided by you)- posted at the show grounds✓ Promotional announcement during horse shows (for each award presentation)
Bronze	\$150	<ul style="list-style-type: none">✓ PA website (name, logo & link)✓ Promotional announcement during horse shows (for each award presentation)

Sponsorship: Friends of the Hunter Derby Show Series

- ✓ **\$50** sponsorship (monetary- unlimited number) - honorable mention on website and at shows "Thank you for your support..."



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4) Partridge Mini Hunter Derby Sponsorship Opportunity

- Set price **\$100**
- NOTE: private individuals may sponsor the derby as well (sponsored by The Smith Family or sponsored in Loving Memory of...etc)
- We will accept donations in the form of gifts (i.e. products) – please ensure the gift or gift total the set price of \$100

Includes the following:

- ✓ Your company name, logo & website link on the PA website
- ✓ Social media promotion (on Partridge Acres' Facebook Page)
- ✓ Your company's banner (provided by you)- posted at the show grounds
- ✓ Your company name announced during horse shows (for each award presentation in the division)
- ✓ Your company's business cards/brochures (provided by you) handed out during the show registry hours

Sponsorship: Friends of the Partridge Mini Hunter Derby

- ✓ **\$50** sponsorship (monetary- unlimited number) - honorable mention on website and at shows "Thank you for your support..."



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Partridge Acres Season Sponsorship Form

Name of Company or Individual Sponsor:

Contact Name: _____

Phone Number: _____ Email: _____

Selected Division/s (If Sponsoring Partridge Stepping Stone Series Opportunity) – Please list top 3 choices in order

- 1. Banner Only Option \$150
- 2. Partridge Stepping Stone Series Opportunity \$250 Product Option
- 3. Hunter Derby Series Opportunity
 - Gold \$300 Product Option
 - Silver \$225 Product Option
 - Bronze \$150 Product Option
- 4. Partridge Mini Hunter Derby Opportunity \$100 Product Option
- 5. Friends of the Partridge Stepping Stone Show Series \$50
- 6. Friends of the PA Hunter Derby Show Series \$50
- 7. Friends of the Partridge Mini Hunter Derby \$50

Please mail form with attached check payable to 'Partridge Acres' or email form and e-transfer to info@partridgeacres.com using password 'partridge'

Partridge Acres
758 John Kennedy Way
Almonte, Ontario, K0A 1A0

Thank You for your support!